

# television **Asia** *plus*

## Publispei President Verdiana Bixio is heading to Los Angeles Screenings with two hit series

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Verdiana Bixio President of Publispei will attend the upcoming Los Angeles Screenings (May 17-19, 2023) with the aim to launch her latest hit series **Flower Over The Inferno** and **Yet We Fall Happy**. Furthermore, after a long experience in producing and adapting scripted formats (see *I Cesaroni*, *Un Medico di famiglia* etc.) she is looking for new projects, new series to adapt, new partners for future cooperations in Italy and abroad.

The first series that will be launched in the US, is the thriller series **Flowers Over Inferno** (*original title: Fiori sopra l'inferno*) broadcast by Rai 1 last March. The full series achieved an average share of 4.5mln viewers with an audience share of 25% and a second season has been already commissioned by pubcaster Rai. The series (6×50') is based on the novel by Ilaria Tuti with the same name, and it's an "original Italian Noir – said Verdiana – as the main character police chief Teresa Battaglia is investigating brutal murders in a small community in the Friulian Dolomites, but also faces her early signs of Alzheimer. She is a strong woman, but at the same time she has no longer her forces. With the help of two inspectors, a veteran policeman and a young inspector, Teresa (Elena Sofia Ricci) will be able to find the killer and protect the community that is also affected by dark secrets and by cases of abused children. This is a story with a leading female character and topical themes that I am sure will also enchant the international audiences, because she is not a simple character but a courageous woman capable to go beyond her own fragilities as all women around the world can do" – said president Verdiana Bixio.

**Yet We Fall Happy** (*original title: Eppure cadiamo felici*) is based on the novel by Enrico Galiano with the same name and it's a story of adolescence, complicated by the tumultuous life of a 16-year-old mother. The series (8×25') is a young adult drama on air by Raiplay, focused on the difficulties and daily problems of a teen forced to move to another city with his mother.

Verdiana Bixio will attend the LA Screenings at the Century Plaza Hotel at table #6 on May, 17-19, 2023.